

16 Days of Activism Social Media Campaign

A large, solid dark blue shape that starts from the bottom left corner and extends diagonally upwards towards the right, filling the lower half of the image.

Day 1

Orange Day



25 NOVEMBER

ORANGE DAY

WEAR ORANGE AND SAY NO

www.ZontaSaysNO.com



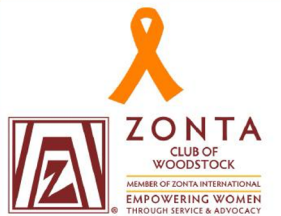
DART
Domestic Assault Resource Team
Opaid

Day 2

Knowledge



WOMEN IN CONFLICT



#ZontaSaysNO
#16DaysOfActivism
ZontaSaysNo.com

Facts from: UN Women



1 in 5
women

in complex humanitarian settings have experienced sexual violence—likely an underestimation given the barriers associated with disclosure



**Conflict affects women, girls,
men and boys differently**

The impact of conflict is often measured by casualties, the majority of whom are men and boys.

But the consequences for women and girls, such as gender-based violence, may not be immediately visible

Day 3

Envision



16 Days of Activism



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WOODSTOCK
MEMBER OF ZONTA INTERNATIONAL
EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY



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Day 4

Listen



Day 5

Discuss



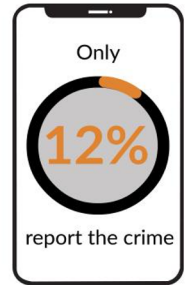
VIOLENCE ON CAMPUS

1 in 5 women
and
1 in 16 men

in the United States are targets of
attempted or completed sexual assault
while they are college students.



9 in 10 campus sexual assault survivors
knew the perpetrator.



#ZontaSaysNO
#16Days
ZontaSaysNO.com



Day 6

Allyship

Waiting on Content



Day 7

Giving Tuesday



Day 8


Advocate



TRAFFICKING IN PERSONS



79% of female victims are exploited for sexual purposes, 14% for forced labor



Detected victims of trafficking are comprised of 49% women and 21% girls



The trafficking of girls under the age of 18 is increasing



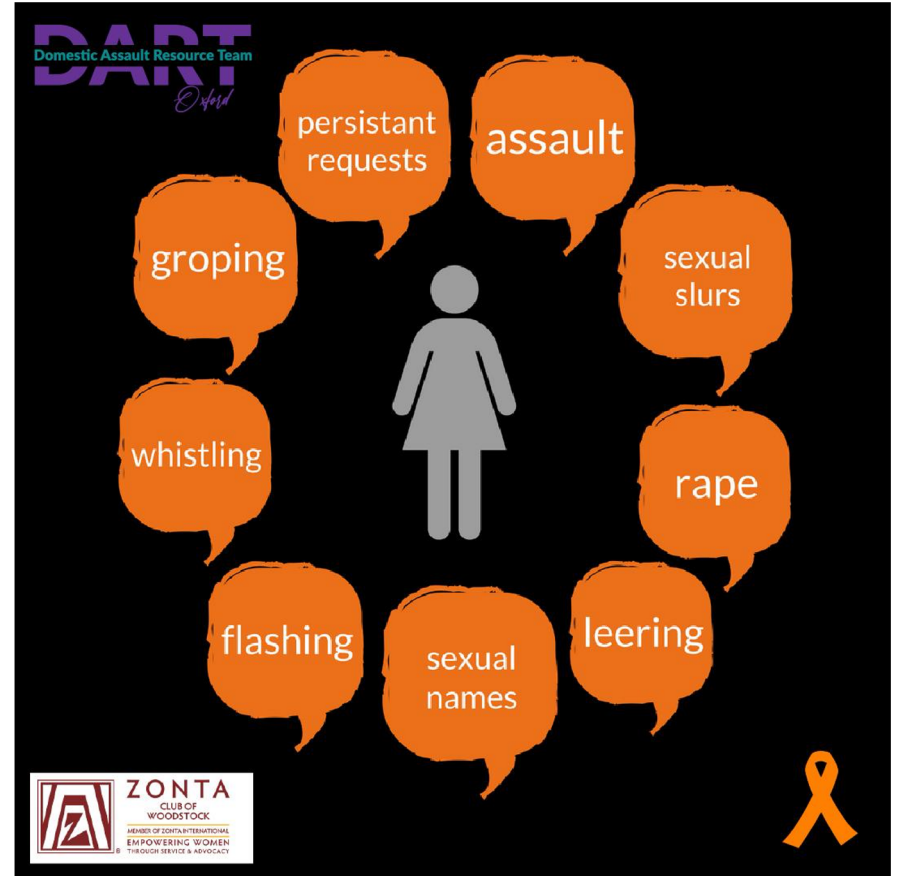
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Day 9

Discuss



Day 10

Awareness

Waiting on Content



Day 11

Tribute

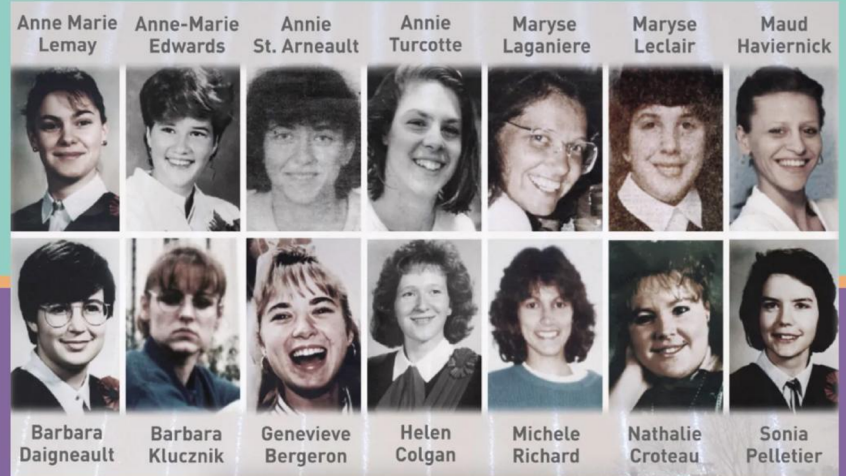


*"In my opinion, we have to remember
what we are to be able to grow,"*
- Nathalie Provost



Day 12

Remember



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Day 13

Outreach



 **ZONTA**
INTERNATIONAL

WE SUPPORT GOAL NO. 5

 **SUSTAINABLE
DEVELOPMENT
GOALS**

A photograph of three Zonta members standing outdoors in front of a house. The member on the left is wearing a red hijab and a black jacket, the middle member is wearing sunglasses and a red and black jacket, and the member on the right is wearing a blue jacket and a blue beanie. They are all smiling and making hand gestures.

 **5 GENDER
EQUALITY**

Achieve gender equality and empower all women and girls

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Day 14

Community



INTIMATE PARTNER VIOLENCE

is one of the most common forms of violence against women

includes physical, sexual and emotional abuse, as well as controlling behavior by an intimate partner



THESE VIOLATIONS RESULT IN SERIOUS SHORT AND LONG-TERM:

- ▶ physical problems
- ▶ reproductive problems
- ▶ sexual problems
- ▶ mental health problems
- ▶ and increased vulnerability to HIV



30% of women worldwide who have been in a relationship report that they have experience some form of physical and/or sexual violence by their intimate partner.

34% of female homicide victims in 2017 were killed by a former or current intimate partner.



Day 15

Service



Day 16

Reflect

